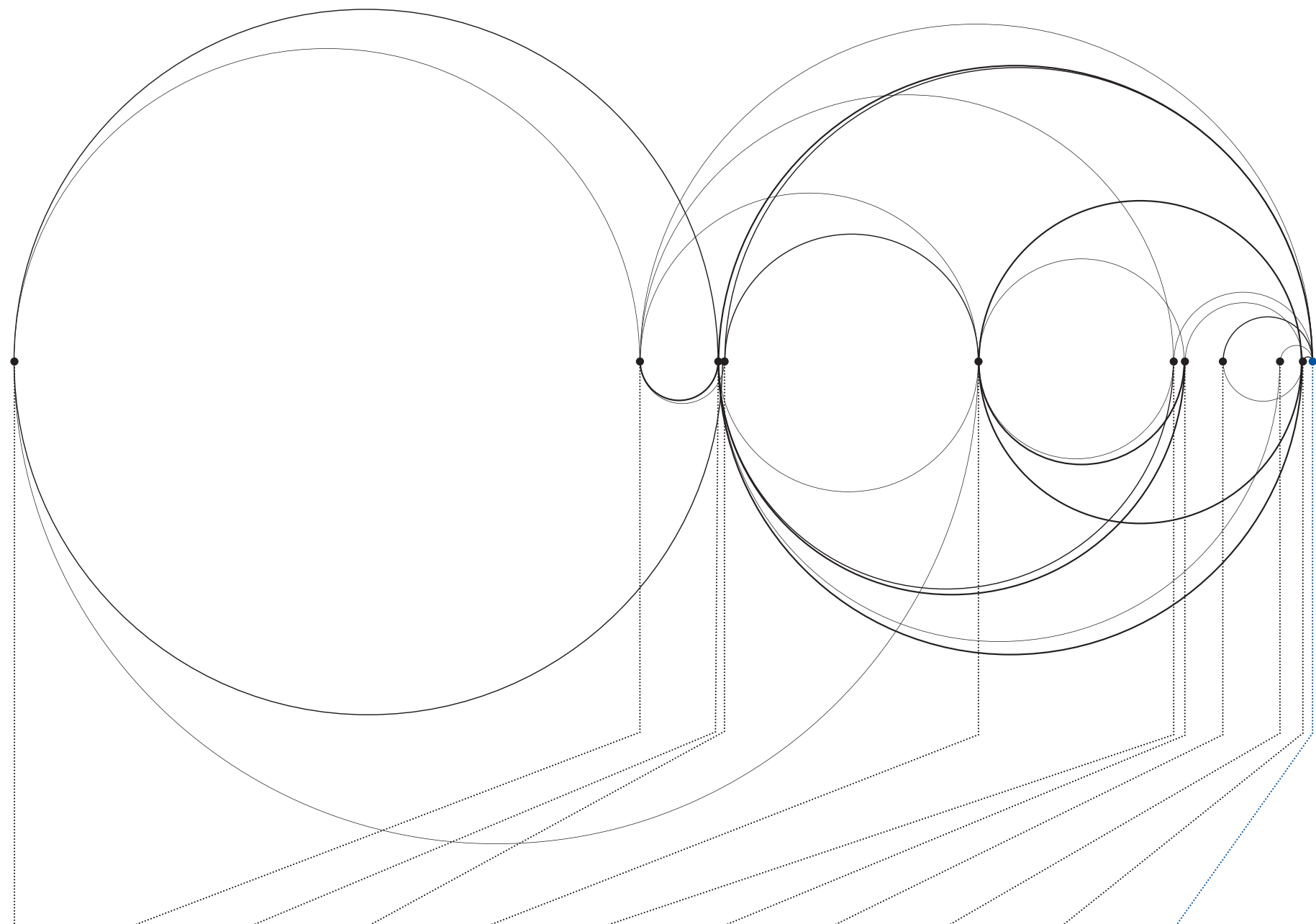
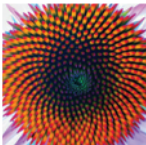
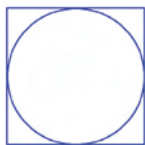

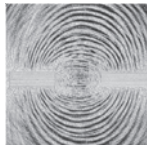

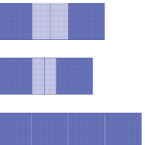










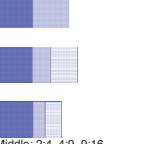

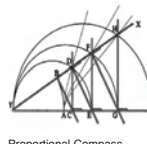
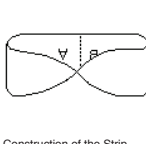
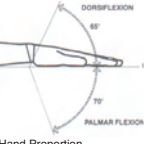

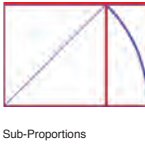

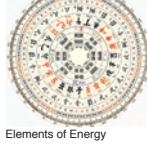
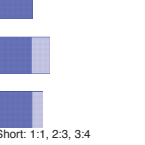
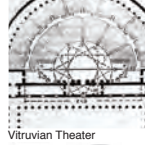

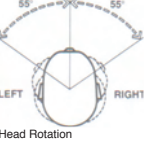
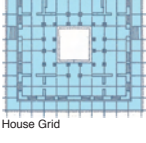




BREATH-taking is a strategy based on the evolution of 5000+ years of shared ideas in design philosophy creating an authentic Constitution of Design. This chart documents the origin and evolution of intellectual property.



3000 BC Vāstu Śāstra:	600 BC Musica Mundana:	300 BC Golden Ratio:	278 BC Feng Shui:	70 BC Vitruvian Principle:	1452 The Art of Building:	1455 Vitruvian Renaissance:	1637 La Géométrie:	1858 Möbius Strip:	1948 The Modulor:	2009 Pepsi:
Hindu Tradition of numerical harmony as spatial organizer	Pythagoras creates spatial hierarchies from musical scales	Euclid explores the mathematics and proportion of nature	Ancient Chinese art of placement and spatial arrangement	In "De Architectura" he demands: strong, useful, beautiful.	Alberti draws on the relation of numbers and areas	Rediscovery of the Vitruvian principles and their publication	Descartes develops the cartesian coordinate system	Möbius creates a surface with only one side and edge	Le Corbusier draws algebraic relations in the human body	Pepsi introduces Breathtaking

 Natural Sunflower Grid	 Euclidian Geometry	 Natural Golden Spiral	 Natural Magnetic Energy	 "De Architectura"	 Long: 1:1, 2:3, 3:4	 Da Vinci's Vitruvian Man	 "De La Methode"	 Möbius Strip	 The Modulor	 ?
 City Grid	 Proportions of a Circle	 Parthenon	 Duality in Balance	 Greek House Plan	 Middle: 2:4, 4:9, 9:16	 Vitruvian Sphere	 Proportional Compass	 Construction of the Strip	 Hand Proportion	
 Dome Grid	 Sub-Proportions	 Da Vinci's Mona Lisa	 Elements of Energy	 Short: 1:1, 2:3, 3:4		 Vitruvian Theater		 DORSIFLEXION 45° PALMAR FLEXION 75°	 Head Rotation	
 House Grid		 Geometric Golden Mean				 Vitruvian Analemma				